

WOODBURY COUNTY BOARD OF SUPERVISORS AGENDA ITEM(S) REQUEST FORM

#8a

Date: 5/28/19 Weekly Agenda Date: 6/11/19

ELECTED OFFICIAL / DEPARTMENT HEAD / CITIZEN: David Gleiser, CED Director

WORDING FOR AGENDA ITEM:

Update on SIMPCO Membership Activity with Rural Cities

ACTION REQUIRED:

- | | | |
|--|---|--|
| Approve Ordinance <input type="checkbox"/> | Approve Resolution <input type="checkbox"/> | Approve Motion <input checked="" type="checkbox"/> |
| Public Hearing <input type="checkbox"/> | Other: Informational <input type="checkbox"/> | Attachments <input checked="" type="checkbox"/> |

EXECUTIVE SUMMARY:

This item provides the Board with the 3rd quarterly progress reports from SIMPCO on their work with rural cities that accepted the county's offer to pay for half of their membership dues to SIMPCO during FY18-19.

BACKGROUND:

This is the 3rd year the Board has agreed to pay for 50% of the membership dues for rural cities to receive SIMPCO services. \$7,293 in Local Option Sales Tax (LOST) funds were allocated for all 14 cities. 10 cities accepted the offer so the county's actual cost was \$5,753.

FINANCIAL IMPACT:

\$5,753 (LOST funds) FY18-19

IF THERE IS A CONTRACT INVOLVED IN THE AGENDA ITEM, HAS THE CONTRACT BEEN SUBMITTED AT LEAST ONE WEEK PRIOR AND ANSWERED WITH A REVIEW BY THE COUNTY ATTORNEY'S OFFICE?

Yes No

RECOMMENDATION:

Receive the 3rd quarter report.

ACTION REQUIRED / PROPOSED MOTION:

Motion to receive the 3rd quarter report from SIMPCO for fiscal year 18-19.

MEMORANDUM

TO: David Gleiser, Woodbury County Community and Economic Development Director

FROM: Michelle Bostinelos, SIMPCO Executive Director



DATE: May 23, 2019

RE: SIMPCO Progress Report Qtr. 3 | January 1 – March 31, 2019

The Woodbury County Board of Supervisors agreed to pay for one half of rural Woodbury County communities' membership dues to SIMPCO for FY 2019 (July 1, 2018 – June 30, 2019). The goal of the partnership is for rural Woodbury County communities to utilize the Siouxland Interstate Metropolitan Planning Council (SIMPCO) in providing tools, research, technical assistance and regional collaboration to help grow community and economic development project across Woodbury County.

For FY 2019, the following communities signed-up for a SIMPCO Membership: Anthon, Bronson, Cushing, Correctionville, Hornick, Lawton, Merville, Oto, Salix and Sergeant Bluff. Information in this report demonstrates project(s)/information requested, total time, and estimated value of services offered directly to each of the communities as well as the indirect value of SIMPCO membership and regional collaboration.

During the 3rd quarter, SIMPCO spent approximately 85 direct hours which equals an estimated value of \$5,780 assisting member communities in Woodbury County. Indirect time working on projects, committees, regional projects, and outreach that indirectly benefits Woodbury County communities is estimated at 298 hours or an estimated value of \$20,264. The net benefit of SIMPCO membership for rural Woodbury County communities in the third quarter is equaled \$26,044.

Third Quarter Notes:

- Unlike the other rural Woodbury County communities, Sergeant Bluff is part of the SIMPCO Metropolitan Planning Organization (MPO) and the urban area of Sioux City. MPO work may not be specifically directed to Sergeant Bluff but pertains to metropolitan transportation planning as a whole and Sergeant Bluff's placement in the MPO. Twenty percent of MPO funds are from MPO members' dues used as local match to complete the necessary work required to ensure federal transportation funds continue to flow into the metropolitan region.
- Woodbury County communities received the following electronic newsletters and information sent out by SIMPCO:
 - Success Story Highway 20 Study – January
 - Membership Workshop Invite – January, February

- Passenger Transportation Plan - January
 - Newsletter – January, March
 - Regional Policy and Legislative Affairs Committee – January, February, March
 - Staff Spotlight – January , February, March
 - TIP Amendment – January, March
 - Success Story City of Arthur GIS – February
 - SIMPCO Updates – February
 - Water Resource Committee Invite – February, March
 - Success Story Membership Workshop – March
 - Save the Date Regional Economic Development Summit – March
 - Disaster Assistance Information – March
- Staff is currently working with communities collecting information and input for the region-wide Hazard Mitigation plans.
 - SIMPCO held a Membership Workshop on March 1. This workshop not only allowed members and partners to find out more about the SIMPCO organization, but also to hear from area speakers on key topics to our region. Presentations included: Gross-Wen Technologies, Marketing Home Town American, Rural Housing Readiness Assessment, and Employment Law.
 - SIMPCO with U.S. Economic Development Administration (EDA) is planning a Regional Economic Diversification Summit on June 12. Speakers include local, state and Federal representative who will discuss programs and project ideas to inspire economic growth in the area. All SIMPCO members are invited!
 - SIMPCO is planning its annual meeting and awards banquet on June 12 in Marcus, Iowa. Pam Miller from Siouxland Ethanol and Jacob Bossman, Iowa House Representative and Regional Representative for Senator Grassley, will be the guest speakers. All members are invited to attend this event.
 - SIMPCO reached out to member communities during the major flood event in March 2019. SIMPCO provided resources and offered support to communities as requested. SIMPCO created a disaster recovery page on its website to list resources. This page will be updated as new information is available or if another disaster occurs.
 - SIMPCO staff assisted Merville and Anthon on Community Catalyst grants through Iowa Economic Development Authority. The funds will be used to redevelop or rehabilitate buildings to stimulate economic growth and reinvestment.
 - Staff is currently working with Correctionville Community Development Block Grant application for Home Owner Occupied Rehab projects. The application is due to IEDA in early May.

- SIMPCO leads or participates in several groups and committees that benefit Woodbury County rural communities through regional cooperation. During the third quarter, SIMPCO lead or participated in the following committees/boards/organizations/groups:
 - Grow Siouxland Taskforce
 - SIMPCO MPO Transportation Advisory Committee and Policy Board
 - Siouxland Regional Transportation Planning Association (SRTPA) Technical Advisory Committee and Policy Board
 - Siouxland Regional Transit System (SRTS)
 - Siouxland Economic Development Corporation Board Meeting
 - Tri-State Incident Management Team
 - Local Emergency Planning Committee (LEPC)
 - Western Iowa Community Improvement Regional Housing Trust Fund
 - Iowa Association of Councils of Governments (ICOG)
 - Siouxland Chamber of Commerce Transportation Committee
 - Siouxland Chamber Government Relations Committee
 - Siouxland Chamber Transportation Committee
 - SIMPCO's Comprehensive Economic Development Strategies (CEDs) Committee
 - Iowa DOT meetings including MPO/RPA Directors meetings
 - SIMPCO's Water Resource Committee Meeting
 - SIMPCO Board meetings
 - Tri-State GIS Group
 - Iowa DOT Transportation Modeler meeting(s)
 - SIMPCO's Regional Policy and Legislative Affairs Committee meetings
 - SIMPCO MPO Bicycle/Pedestrian Roundtable
 - State Interagency Missouri River Authority

Anticipated work in 4th Quarter:

- SIMPCO staff will continue to meet with communities to develop projects and to work on specific tasks as requested
- Metropolitan Planning Organization work will continue which will affect Sergeant Bluff including MPO meetings, Transportation Improvement Program (TIP) management, Safe Routes to School, Long Range Transportation Plan, Passenger Transportation Plan, Tri-State Incident Management Team, and MPO Bicycle/Pedestrian Roundtable.
- SIMPCO will continue to work with Siouxland District Health Department on projects related to Safe Routes to School and bicycle/pedestrian improvements in Sergeant Bluff, Lawton and Merville.
- SIMPCO will respond to data requests, grant writing and general requests for information from member communities
- SIMPCO will continue to work with the County and region on the update to the Hazard Mitigation Plan
- SIMPCO will continue to distribute electronic newsletters and grant blasts about upcoming activities/events/trainings/grants.

- SIMPCO will continue to work with communities recovering from flooding and encourage communities to update their flood management plans and policies.

- During the fourth quarter, SIMPCO will lead or participated in the following committees/boards/organizations/groups which benefit Woodbury County Communities:
 - Grow Siouxland Task Force
 - Iowa West Coast Initiative
 - Iowa Association of Councils of Government (ICOG)
 - MPO Bicycle/Pedestrian Roundtable
 - Siouxland Economic Development Cooperation
 - Tri-State Incident Management Team
 - SIMPCO MPO Transportation Advisory Committee and Policy Board
 - Siouxland Chamber Government Relations Committee and Transportation Committee
 - Siouxland Regional Transit System Board
 - Siouxland Regional Transportation Planning Association (SIMPCO-RPA)
 - SIMPCO Regional Policy and Legislative Committee
 - Iowa DOT Travel Demand Modeling Meetings
 - SIMPCO Water Resource Committee
 - MPO TTC and Policy Board
 - Siouxland Regional Transit System Board meeting
 - Comprehensive Economic Development Strategy Committee meetings

Opportunities:

- Regional Economic Development Summit (REDS) June 12
- Annual Meeting in Marcus Iowa June 20
- Members are encouraged to participate in SIMPCO Committees and Boards, including SIMPCO Board of Directors, Water Resource Committee, and the Regional Policy and Legislative Affairs Committee
- There are plenty of grant opportunities listed on the SIMPCO website. Members should prioritize projects and contact SIMPCO to begin working applications.
- Members should utilize SIMPCO GIS services to update and digitize city maps

Siouxland Interstate Metropolitan Planning Council

Progress Report: January 1 – March 31, 2019

Community	Community Goals/Priorities	Work During 3 rd Qtr.	Total Time (hours)	Estimated Value	Additional Member Fee
<p style="text-align: center;">Anthon Total Dues: \$786 Woodbury County Portion: \$393</p>	<p>Grant Writing</p> <p><i>Staff contact: Michelle Bostinelos & Jake Heil</i></p>	No direct work during this quarter	<p>Qtr. 1: 1 Qtr. 2: 10 Qtr. 3: 0</p>	<p>Qtr 1: \$68 Qtr 2: \$680 Qtr. 3: \$0</p>	None
<p style="text-align: center;">Bronson Total Dues: \$636 Woodbury County Portion: \$318</p>	<p>Grant Writing/Research</p> <p><i>Staff contact: Michelle Bostinelos & Joe Surdam</i></p>	No direct work during this quarter	<p>Qtr. 1: 2 Qtr. 2: 2 Qtr. 3: 0</p>	<p>Qtr. 1: \$136 Qtr. 2: \$136 Qtr. 3: \$0</p>	None
<p style="text-align: center;">Cushing Total Dues: \$514 Woodbury County Portion: \$257</p>	<p>Grant Writing – City Hall, Downtown Contributed to Hwy 20 Study</p> <p><i>Staff contact: Michelle Bostinelos, Dawn Kimmel, Nicole Peterson</i></p>	No direct work during this quarter	<p>Qtr. 1: 0 Qtr. 2: 0 Qtr. 3: 0</p>	<p>Qtr. 1: \$0 Qtr. 2: \$0 Qtr. 3: \$0</p>	None

Community	Community Goals/Priorities	Work During 3rd Qtr.	Total Time (hours)	Estimated Value	Additional Member Fee
<p>Hornick Total Dues: \$520 Woodbury County Portion: \$260</p>	<p>Grant writing, ordinance update, implementing comprehensive plan, Flood recovery, budget, TIF</p> <p><i>Staff contact: Michelle Bostinelos, Dawn Kimmel, Sharon Burton</i></p>	<p>Assistance with budget, TIF, and flood resources, Housing Trust Fund application</p>	<p>Qtr. 1: 1 Qtr. 2: 0 Qtr. 3: 13</p>	<p>Qtr. 1: \$68 Qtr. 2: \$0 Qtr. 3: \$884</p>	<p>none</p>
<p>Lawton Total Dues: \$1,113 Woodbury County Portion: \$557</p>	<p>Downtown Revitalization, Trails, Safe Routes to Schools/ Contributed to the Hwy 20 Economic Development Study</p> <p><i>Staff contact: Michelle Bostinelos, Jake Heil, Nicole Peterson</i></p>	<p>Trails – Safe Routes to schools</p> <p>Mayor is participating in SIMPCO Board of Directors meetings and Regional Policy and Legislative Affairs Committee .</p> <p>Attended Membership Workshop</p>	<p>Qtr. 1: 5 Qtr. 2: 0 Qtr. 3: 1</p>	<p>Qtr. 1: \$340 Qtr. 2: \$0 Qtr.3: \$68</p>	<p>none</p>

<p>Correctionville Total Dues: \$1,030 Woodbury County Portion: \$515</p>	<p>Grant Writing/Hwy 20 Economic Development Study <i>Staff contact:</i> <i>Amanda Harper</i></p>	<p>CDBG- Housing , Housing Trust Fund application</p>	<p>Qtr. 1: 0 Qtr. 2: 10 Qtr. 3: 8</p>	<p>Qtr. 1: \$0 Qtr. 2: \$680 Qtr. 3: \$544</p>	
<p>Moville Total Dues: \$1,787 Woodbury County Portion: \$894</p>	<p>Grants – Community Catalyst/ Downtown Revitalization, Trails, Contributed to the Hwy 20 Economic Development Study <i>Staff contact:</i> <i>Jake Heil,</i></p>	<p>Safe Routes to School planning meeting and assistance with trail grants/ vision Iowa project Attended Membership Workshop</p>	<p>Qtr. 1: 4 Qtr. 2: 15 Qtr. 3: 2</p>	<p>Qtr. 1: \$272 Qtr. 2: \$1,020 Qtr. 3: \$1,787</p>	<p>none</p>
<p>Oto Total Dues: \$380 Woodbury County Portion: \$190</p>	<p>Annual Financial Report, Budget Assistance, Code Update, Grants, Trails <i>Staff contact:</i> <i>Michelle Bostinelos, Sharon Burton, Ellen Dirks,</i></p>	<p>Budget</p>	<p>Qtr. 1: 0 Qtr. 2: 0 Qtr. 3: 3</p>	<p>Qtr. 1: \$0 Qtr. 2: \$0 Qtr. 3: \$204</p>	<p>none</p>

<p>Salix Total Dues: \$685 Woodbury County Portion: \$342</p>	<p>Cost/Benefit Analysis for Water/Sewar/Annexation/Grants</p> <p><i>Staff contact: Michelle Bostinelos, Gabriel Appiah,</i></p>	<p>Resources for questions related to city govt. and planning</p>	<p>Qtr. 1: 1 Qtr. 2: 40 Qtr. 3: 2</p>	<p>Qtr. 1: \$68 Qtr. 2: \$2,720 Qtr. 3: \$136</p>	
<p>Sergeant Bluff Total Dues: \$4,054 Woodbury County Portion: \$2,027</p>	<p>Safe Routes to Schools, Street Analysis, Traffic Counts, GIS mapping, Grants, Regional Issues/Contributed to the Hwy 20 Economic Development Study</p> <p><i>Staff contact: Michelle Bostinelos, Gabreil Appiah, Jake Heil, Nicole Peterson</i></p>	<p>MPO Work/Documents (TIP, passenger transportation plan), update to transportation model, Safe Routes to School activities (mapping and plan)</p> <p>Highway 20 Study Steering Committee</p> <p>Attended Membership Workshop</p>	<p>Qtr. 1: 22 Qtr. 2: 7 Qtr. 3: 56</p>	<p>Qtr. 1: \$1,496 Qtr. 2: \$476 Qtr. 3: \$3,808</p>	<p>none</p>

Direct Totals: This includes time directly working with Woodbury County communities on projects, data collection and technical assistance.

Totals Dues	Woodbury County Portion	
\$11,505	\$5,753	
Time Period	Total Time (hours)	Estimated Value
Quarter 1: July 1 – September 30	36	\$2,448
Quarter 2: October 1 – December 31	84	\$5,712
Quarter 3: January 1 – March 31	85	\$5,780

Indirect Totals: This includes time working on projects, committees, outreach that indirectly benefits Woodbury County communities.

Program/Project	Total Time (hours) Qtr. 1	Estimated Value Qtr. 1	Total Time (hours) Qtr. 2	Estimated Value Qtr. 2
Newsletter/Grant Blasts/Notification of Events/ Committees/Meetings/Boards	8	\$544	10	\$680
Regional Work (RPA, HAZ Mat, CEDS)	34	\$2,312	49	\$3,332
	221	\$15,028	228	\$15,504
Totals:	263	\$17,884	287	\$19,516
	Total Time (hours) Qtr. 3	Estimated Value Qtr. 3	Total Time (hours) Qtr. 4	Estimated Value Qtr. 4
Newsletter/Grant Blasts/Notification of Events	22	\$1,496		
Committee/Meetings/Boards	54	\$3,672		
Regional Work (RPA, HAZ Mat, CEDS)	222	\$15,096		
Totals:	298	\$20,264		

Total Net Benefit:

	Qtr. 1	Qtr. 2	Qtr. 3
Direct Total Estimated Value	\$2,448	\$5,712	\$5,780
Indirect Total Estimated Value	\$17,884	\$19,516	\$20,264
Total:	\$20,332	\$25,228	\$26,044
Additional Grant Awards			
Anthon Community Catalyst			\$100,000
Moville Community Catalyst			\$100,000