

**WOODBURY COUNTY BOARD OF SUPERVISORS AGENDA ITEM(S) R**

#13c

Date: 1/27/16

Weekly Agenda Date: 2/11/16

DEPARTMENT HEAD / CITIZEN: David Gleiser, Director of Rural Economic Development Department

SUBJECT: Usage of Woodbury County Logo

**ACTION REQUIRED:**

Approve Ordinance

Approve Resolution

Approve Motion

Give Direction

Other: Informational

Attachments

**WORDING FOR AGENDA ITEM:** Information – Usage of Woodbury County Logo

**EXECUTIVE SUMMARY:** The Rural Economic Development (RED) Director seeks to provide information and feedback to the Board of Supervisors about the usage of the Woodbury County logo.

**BACKGROUND:** There appears to be at least 2 similar looking logos being used interchangeably by County staff for internal and external purposes. There appears to be no policy or standard practice as it relates to the usage of the County logo.

**FINANCIAL IMPACT:** \$0

**RECOMMENDATION:** To ensure consistency in the use of the County logo, an official logo should be acknowledged and a policy and/or standard practice should be developed and communicated to County staff and elected officials.

**ACTION REQUIRED:** Provide consensus on next steps.

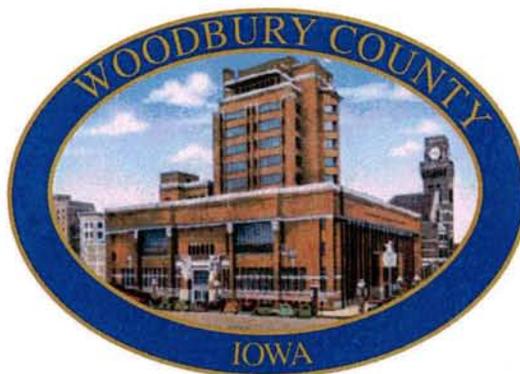
*Approved by Board of Supervisors March 3, 2015.*



**WRONG LOGO**



**CORRECT LOGO**



**RURAL ECONOMIC DEVELOPMENT**

**DEPARTMENT LOGO**