

WOODBURY COUNTY BOARD OF SUPERVISORS AGENDA ITEM(S) REQUEST FORM

Date: 10/11/16

Weekly Agenda Date: 10/18/16

ELECTED OFFICIAL / DEPARTMENT HEAD / CITIZEN: David Gleiser, RED Director

WORDING FOR AGENDA ITEM:

Quarterly Update on SIMPCO City/County Membership Dues Project

ACTION REQUIRED:

Approve Ordinance

Approve Resolution

Approve Motion

Give Direction

Other: Informational

Attachments

EXECUTIVE SUMMARY:

This is the 1st quarterly update from SIMPCO on their work with rural cities that elected to participate in our city/county membership dues project in order to receive technical assistance from SIMPCO.

BACKGROUND:

In April, the Board of Supervisors approved a proposal to provide rural cities with a 50% match to pay for their membership dues to SIMPCO for the 2016-17 fiscal year. The County's portion of the match is being paid from Local Option Sales Tax (LOST) funds. As part of their proposal, SIMPCO agreed to provide the County with Quarterly and Annual reports, and the project is subject to re-evaluation at the end of the fiscal year.

For this project we budgeted \$7,292.50 for all rural cities = $\$14,585 \div 2 = \$7,292.50$.

Of the 14 rural cities, 8 accepted the offer to participate (Bronson, Danbury, Hornick, Lawton, Oto, Sgt. Bluff, Salix and Smithland). Our share for the dues of these 8 cities was \$4,288.

6 communities declined to participate (Anthon, Correctionville, Cushing, Merville, Pierson and Sloan). By not participating, we avoided expending \$3,495.50 from what we originally budgeted.

FINANCIAL IMPACT:

\$4,288 in LOST funds was expended for this project.

IF THERE IS A CONTRACT INVOLVED IN THE AGENDA ITEM, HAS THE CONTRACT BEEN SUBMITTED AT LEAST ONE WEEK PRIOR AND ANSWERED WITH A REVIEW BY THE COUNTY ATTORNEY'S OFFICE?

Yes No

RECOMMENDATION:

Acknowledge the information presented in the 1st quarter update from SIMPCO.

ACTION REQUIRED / PROPOSED MOTION:

None

SIouxLAND INTERSTATE METROPOLITAN PLANNING COUNCIL

is Action

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MEMORANDUM

TO: David Gleiser, Woodbury County Rural Economic Development Director

FROM: Michelle Bostinelos, SIMPCO Executive Director

DATE: October 12, 2016

RE: SIMPCO Progress Report Qtr. 1 | July 1 – September 30, 2016

The Woodbury County Board of Supervisors agreed to pay for one half of rural Woodbury County communities' membership dues to SIMPCO for FY 2017 (July 1, 2016 – June 30, 2017). The goal of the partnership is for rural Woodbury County communities to utilize the Siouxland Interstate Metropolitan Planning Council (SIMPCO) in providing tools, research, technical assistance and regional collaboration to help grow community and economic development project across Woodbury County.

In the spring of 2016, SIMPCO staff visited 14 rural Woodbury County communities and secured SIMPCO membership with eight towns. The member communities include: Bronson, Danbury, Hornick, Lawton, Oto, Salix, Smithland and Sergeant Bluff. At the end of the 1st quarter, SIMPCO had been in contact with seven of the eight communities, assisting with various projects, research, project brainstorming and data collection. Information in this report demonstrates project(s)/information requested, total time, and estimated value of services offered directly to each of the communities as well as the indirect value of SIMPCO membership and regional collaboration.

During the 1st quarter, SIMPCO spent approximately 208.5 direct hours which equals an estimated value of nearly \$14,178 assisting member communities in Woodbury County. In addition, SIMPCO secured \$13,000 in additional planning/project funds for the city of Lawton from the Iowa Department of Public Health. Indirect time working on projects, committees, outreach that indirectly benefits Woodbury County communities is estimated at 35.5 hours or an estimated value of \$2,414. The net benefit of SIMPCO membership for rural Woodbury County communities in the first quarter is equaled \$29,592.

First Quarter Notes:

- The cost/benefit analysis for the water/sewer improvements study in Salix took additional time and research that was not anticipated. SIMPCO did not charge Salix an additional fee over membership dues to complete this study. SIMPCO staff and the city of Salix were pleased with the final product, however moving forward a plan of such magnitude and scope would most likely include an additional charge on top of membership dues.
- SIMPCO was awarded \$13,000 to implement a Regional Nutrition and Physical Activities grant through Iowa Department of Public Health (IDPH) and Iowa Association of Regional Councils (IARC). SIMPCO is partnering with Siouxland District Health Department and the city of Lawton was selected as community partner. SIMPCO will be hosting a kick-off event on October 24 in Lawton to begin developing an action plan. The project will be completed by June 30, 2017.



- Unlike the other rural Woodbury County communities, Sergeant Bluff is part of the SIMPCO Metropolitan Planning Organization (MPO) and the urban area of Sioux City. MPO work may not be specifically directed to Sergeant Bluff but pertains to metropolitan transportation planning as a whole and Sergeant Bluff's placement in the MPO. Twenty percent of MPO funds are from MPO members' dues used as local match to complete the necessary work required to ensure federal transportation funds continue to flow into the metropolitan region.
- SIMPCO staff has been unable to reach the city of Smithland through email or telephone calls to City Hall during the 1st quarter. We will continue to reach out to the community and make a connection in the 2nd quarter. It is anticipated that communities of Smithland, Hornick, and Oto will need assistance with budget preparation as was provided in previous years by SIMPCO staff.
- Woodbury County communities received the following electronic newsletters and information sent out by SIMPCO:
 - *Grant Blast* – July 2016
 - *Summer Newsletter* which includes information on community projects, economic development, transportation, housing, upcoming meetings and grant opportunities - August 2016
 - Information was sent out about the opportunity for communities to apply for technical services through Smart Growth America – September 2016
 - Information was sent out about Intern Connect, a regional event connecting interns with employers – September 2016
 - Information was sent out regarding Municipality Budget Training offered by ISU Extension – September 2016
- SIMPCO staff sits on the Mid-states Community and Economic Development Conference Planning Committee. This conference will take place in April 2017. The conference is one of the largest rural development events in the three state region and is a joint project of several agencies and organizations in Iowa, Nebraska and South Dakota. It is designed for local leaders and offers workshops on strategies and ideas for rural development. Woodbury County communities will be encouraged to attend the event.
- SIMPCO leads or participates in several groups and committees that benefit Woodbury County rural communities through regional cooperation. During the first quarter, SIMPCO lead or participated in the following committees/boards/organizations/groups:
 - Grown Siouxland Taskforce
 - SIMPCO MPO Transportation Advisory Committee and Policy Board
 - Highway 20 Association (including co-hosting the July 8 meeting in Sioux City)
 - Siouxland Economic Development Corporation (SEDC)
 - Interchange Justification Report (IJR) for Woodbury County Technical Committee
 - Tri-State Incident Management Team
 - Local Emergency Planning Committee (LEPC)
 - Western Iowa Community Improvement Regional Housing Trust Fund
 - Iowa DOT Commission presentation in Sioux City, August 9
 - Iowa Association of Regional Councils (IARC)
 - Coalition for a Greater Siouxland
 - SIMPCO MPO Bicycle/Pedestrian Roundtable
 - Siouxland Chamber of Commerce Transportation Committee

- Siouxland Chamber Legislative Committee
 - Siouxland Regional Transportation Planning Association (SIMPCO-RPA)
 - SIMPCO's Comprehensive Economic Development Strategies (CEDs) Committee
 - Siouxland Regional Transit System Board
- SIMPCO continued to work with Siouxland District Health Department on the Partnership to Improve Community Health (PICH) project. This project focuses on Safe Routes to School and Complete Street (bicycle/pedestrian) projects in the communities of Lawton, Sergeant Bluff, Merville, and Sloan.
 - Through SIMPCO's Western Iowa Community Improvement Regional Housing Trust Fund, three housing rehabilitation projects have been completed in Woodbury County communities, including in Danbury (\$5,486), Oto (\$9,775) and Anthon (\$7,382).
 - SIMPCO staff is currently working on establishing a pavement management analysis program which would allow the county and communities within the county to measure pavement condition.

Anticipated work in 2nd Quarter:

- SIMPCO staff has provided Danbury with information on several different programs including CDBG, trail funding, housing, resources for community betterment project, etc. Staff has asked Danbury City Council to provide a priority listing of projects they would like complete or have SIMPCO assist with.
- SIMPCO staff is currently working to create a logo for Hornick. We anticipate that the draft logo will be provided to the City by end of the calendar year.
- SIMPCO staff will continue to reach out to Smithland and Bronson to develop priorities and projects for community and economic development.
- SIMPCO staff will be working on Community Profile brochures/flyers which would help promote economic development growth and serve as a marketing tool for communities.
- SIMPCO staff will continue to work with Lawton on the Public Health Regional Nutrition and Physical Activities project. Work that will be complete in the 2nd quarter includes a kick-off vision meeting in October and a completed Action Plan by the end of the calendar year.
- SIMPCO staff will continue to work with Oto on grant application for ambulance improvements.
- SIMPCO staff will work with Smithland, Oto and Hornick on budget preparations
- Metropolitan Planning Organization work will continue which will affect Sergeant Bluff including MPO meetings, Transportation Improvement Program (TIP) management, work with IJR Technical Committee, Tri-State Incident Management Team, and MPO Bicycle/Pedestrian Roundtable.

- SIMPCO will continue to work with Siouxland District Health Department on projects related to Safe Routes to School and bicycle/pedestrian improvements in Sergeant Bluff, Lawton, Sloan and Merville.
- SIMPCO staff will continue to develop the pavement management program.
- One housing rehab project is anticipated to be complete in Anthon and SIMPCO will be accepting applications for additional housing rehab projects in Woodbury County.
- During the second quarter, SIMPCO will lead or participated in the following committees/boards/organizations/groups which benefit Woodbury County Communities:
 - Grow Siouxland Task Force
 - Mid-States Conference Planning Committee
 - Region III Regional Entrepreneurship Project
 - Transportation Advisory Group (TAG)
 - Iowa Association of Regional Councils (IARC)
 - MPO Bicycle/Pedestrian Roundtable
 - Siouxland Economic Development Cooperation
 - Interchange Justification Report (IJR) for Woodbury County Technical Committee
 - Tri-State Incident Management Team
 - SIMPCO MPO Transportation Advisory Committee and Policy Board
 - Siouxland Chamber Legislative Committee and Transportation Committee
 - Siouxland Regional Transit System Board
 - Coalition for a Greater Siouxland
 - Siouxland Regional Transportation Planning Association (SIMPCO-RPA)
- SIMPCO will continue to distribute electronic newsletters and grant blasts about upcoming activities/events/trainings/grants.

Siouxland Interstate Metropolitan Planning Council

Progress Report: July 1 – September 30, 2016

Community	SIMPCO Staff	Project(s)/Information Requested	Total Time (hours)	Estimated Value	Additional Member Fee
Bronson Total Dues: \$636 Woodbury County Portion: \$318	Jake Heil	Attending a meeting on derelict building grant application. Follow-up work on meeting including putting together application and communication with DNR/Woodbury Co. Rural Economic Development	4	\$272	none
Danbury Total Dues: \$668 Woodbury County Portion: \$334	Michelle Bostinelos, Nicole Peterson, Joe Surdam, Jake Heil	Attending City Council meeting to talk about possible projects. Provided information requested at meeting including: bike trail funding, park shelter, CDBG programs and urban renewal information. Met with City Clerk and Mayor for a tour of community discussed project ideas further and developed a table of resources and possible projects for Council to prioritize.	6	\$408	none

Community	SIMPCO Staff	Project(s)/Information Requested	Total Time (hours)	Estimated Value	Additional Member Fee
<p>Hornick Total Dues: \$520 Woodbury County Portion: \$260</p>	<p>Michelle Bostinelos, Jake Heil Joe Surdam</p>	<p>Attended meeting city clerk to talk about possible projects. Provided information requested at meeting including; bike trail funding, community center funding, CDBG program and city logo. Designing a new city logo for the city.</p>	<p>6.5</p>	<p>\$408</p>	<p>none</p>
<p>Lawton Total Dues: \$1,113 Woodbury County Portion: \$557</p>	<p>Michelle Bostinelos, Jake Heil, Joe Surdam, Nicole Peterson</p>	<p>2 Complete Streets/Safe Routes to School meetings (August & September)</p> <p>4 meetings on Iowa Department of Public Health Regional Nutrition and Physical Activities project. This included 3 meetings with staff/Iowa Association of Regional Councils (IARC), IDPH and Siouxland District Health and 1 Council meeting. Time spent organizing and developing materials for Oct 24 kick-off meeting.</p>	<p>10</p>	<p>\$680</p>	<p>none</p>

Community	SIMPCO Staff	Project(s)/Information Requested	Total Time (hours)	Estimated Value	Additional Member Fee
Oto Total Dues: \$380 Woodbury County Portion: \$190	Kevin Randle	Wrote the city's MRHD special grant for sidewalk/infrastructure improvements	20	\$1360	none
Salix Total Dues: \$686 Woodbury County Portion: \$343	Michelle Bostinelos, Gabriel Appiah	Salix Cost/Benefit Analysis for water/sewer improvements	140	\$9,520	none
Smithland Total Dues: \$519 Woodbury County Portion: \$260		No projects thus far, staff has been trying to reach Smithland			
Sergeant Bluff Total Dues: \$4,054 Woodbury County Portion: \$2,027	Michelle Bostinelos Jake Heil Kevin Randle	Safe Routes to School and complete streets meeting Wrote letter of support for MRHD application MPO Work**: July & September MPO TTC and Policy Board meetings; IJR/South Bridge Interchange technical committee meetings; presentation to the Iowa DOT Commission; Bicycle/Pedestrian Roundtable meeting; Attend Tri-State Incident Management Meeting	22	\$1,496	none

Direct Totals: This includes time directly working with Woodbury County communities on projects, data collection and technical assistance.

Totals Dues	Woodbury County Portion	Total Time (hours)	Estimated Value
\$8,576	\$4,288	208.5	\$14,178

Indirect Totals: This includes time working on projects, committees, outreach that indirectly benefits Woodbury County communities.

Program/Project	Total Time (hours)	Estimated Value
Newsletter/Grant Blasts/Notification of Events/Training	4	\$272
Committees/Meetings/Boards	23	\$1,564
PICH (nonmember work)	3.5	\$238
Pavement Management	5	\$340
Totals:	35.5	\$2,414

Total Net Benefit:

Direct Total Estimated Value	\$14,178
Indirect Total Estimated Value	\$2,414
Lawton IDPH Grant Award	\$13,000
Total:	\$29,592