

# 10

**WOODBURY COUNTY BOARD OF SUPERVISORS AGENDA ITEM(S) RE**

Date: 7/16/15

Weekly Agenda Date: 7/21/15

DEPARTMENT HEAD / CITIZEN: Dept. Head

SUBJECT: Siouxland Chamber of Commerce Annual Dinner

**ACTION REQUIRED:**

Approve Ordinance

Approve Resolution

Approve Motion

Give Direction

Other: Informational

Attachments

**WORDING FOR AGENDA ITEM:**

Discussion on Woodbury County participation in the Siouxland Chamber of Commerce 30<sup>th</sup> Annual Dinner.

**EXECUTIVE SUMMARY:**

The Siouxland Chamber of Commerce is the leading area business advocate. The Chamber represents its membership by promoting the economic welfare and quality of life for the tri-state region. As a Chamber investor, we are encouraged to get involved in Chamber events such as: monthly Business After Hours, and annual events like the Key Executive Welcome, Chamber Golf Classic and the Chamber Annual Dinner. In addition to providing valuable networking opportunities, the Chamber's annual events also serve as a critical tool to raise the financial support needed to effectively achieve its organizational goals. The Chamber's 30<sup>th</sup> Annual Dinner will be held on 9/29/15 and will feature a debate between Karl Rove and Robert Gibbs who are among the most influential advisors to our two most recent presidents. There are 3 levels of sponsorship for this event: Tier I = \$2,500 (table for 10); Tier II = \$2,200 (table for 10); and Tier III = \$1,900 (table for 10). Sponsors are invited to a private, pre-event reception with Robert Gibbs & Karl Rove. Additionally, sponsors will receive premium seating, recognition at the dinner, and inclusion in the event program, as well as on the Chamber website. Tickets to this event for Chamber members are \$80, or \$800 for a table of 10. Tickets to this event for non-Chamber members are \$95, or \$950 for a table of 10.

**BACKGROUND:**

Woodbury County officials/employees have previously participated in various Chamber events. In 2014, Woodbury County sponsored a Tier III table at the Chamber's Annual Dinner at a cost of \$1,900, which was paid for out of the Rural Economic Development Department budget. The Director of the Rural Economic Development Department seeks guidance from the Board of Supervisors on whether the Rural Economic Development Department should acquire a sponsorship and/or seats to this event for County officials/employees.

**FINANCIAL IMPACT:** \$800 up to \$2,500

**RECOMMENDATION:**

The Director recommends the County acquire 2 general seating tables at \$800/table, to allow County officials/employees with the potential for their spouses to attend. Any non-County official/employee would be required to reimburse the County for their seat at cost. Suggested County attendees include:

- |                                                              |     |
|--------------------------------------------------------------|-----|
| 1. Mark Monson – Chairman of the Board of Supervisors        | + 1 |
| 2. Jeremy Taylor – Vice Chairman of the Board of Supervisors | + 1 |
| 3. Larry Clausen – County Supervisor                         | + 1 |
| 4. Jaclyn Smith – County Supervisor                          | + 1 |
| 5. Matthew Ung – County Supervisor                           | + 1 |
| 6. Patrick Jennings – County Attorney                        | + 1 |
| 7. Patrick Gill – County Auditor                             | + 1 |
| 8. Michael Clayton – County Treasurer                        | + 1 |
| 9. Dave Drew – County Sheriff                                | + 1 |
| 10. David Gleiser – Rural Economic Development Director      | + 1 |

**ACTION REQUIRED:**

Give direction as to whether the Director should acquire a sponsorship and/or seats to this event for County officials/employees.

*Approved by Board of Supervisors March 3, 2015.*

**Robert  
GIBBS**



Former White House Press Secretary and Longtime Senior Advisor to President Barack Obama; Contributor to MSNBC & NBC News; Co-Founder, The Incite Agency

**Robert Gibbs**

Robert Gibbs remains a trusted advisor and strategist to President Barack Obama, having been with him from the early days of Obama's 2004 Senate race through his election and re-election as President. He continues to be one of President Obama's trusted strategists and he speaks with great authority and accuracy from a White House insider's perspective on the Obama Administration.

Mr. Gibbs joined Obama's 2004 U.S. Senate campaign as Communications Director and held the same title at the onset of the 2008 Presidential campaign until becoming Senior Strategist for Communications and Message during the general election. According to *The New York Times*, Gibbs advised President Obama on politics, strategy and messaging, and spent more time with him than any other advisor.

Earlier this year, Mr. Gibbs was named Executive Vice President, Global Chief Communications Officer at the McDonald's Corporation.

Tuesday, September 29, 2015  
Sioux City Convention Center  
801 4th Street ~ Sioux City, Iowa

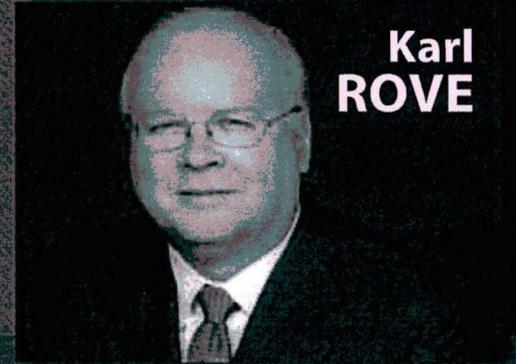
5:15 p.m. - 6:15 p.m.

Private Reception for Sponsors\*

7:00 p.m.  
Dinner

8:00 p.m.  
Program

**Karl  
ROVE**



Former Deputy Chief of Staff & Senior Advisor to President George W. Bush; Bestselling Author, *Courage and Consequence*; Fox News Contributor & *WSJ* Columnist

**Karl Rove**

Karl Rove is an iconic political strategist and one of the most sought-after political pundits of our time. He is best known for his provocative and robust knowledge of the major political issues of the day.

Mr. Rove served as Senior Advisor to President George W. Bush and Deputy Chief of Staff. At the White House he oversaw the Offices of Strategic Initiatives, Political Affairs, Public Liaison, and Intergovernmental Affairs and was Deputy Chief of Staff for Policy, coordinating the White House policy-making process.

Today, Mr. Rove writes a weekly op-ed for *The Wall Street Journal*, appears frequently on the Fox News Channel and is the author of *The New York Times* Bestseller, *Courage and Consequence: My Life as a Conservative in the Fight*. He has written for various publications, including *The Daily Beast*, *Financial Times*, *Forbes*, *FoxNews.com*, *HumanEvents.com*, *The Times*, *Washington Post*, and *The Weekly Standard*.

Limited tiered sponsorships are available for premium seating on a first come, first served basis.

**Sponsorship per Table**

Tier I (Gold) - \$2,500 Tier II (Silver) - \$2,200 Tier III (Bronze) - \$1,900

Sponsors are invited to a private, pre-event reception with Robert Gibbs & Karl Rove.

\*Sponsor reception with hors d'oeuvres and open bar from 5:15 p.m. to 6:15 p.m.

Additionally, sponsors will receive premium seating, recognition at the dinner, and inclusion in the event program, as well as on the Chamber website.

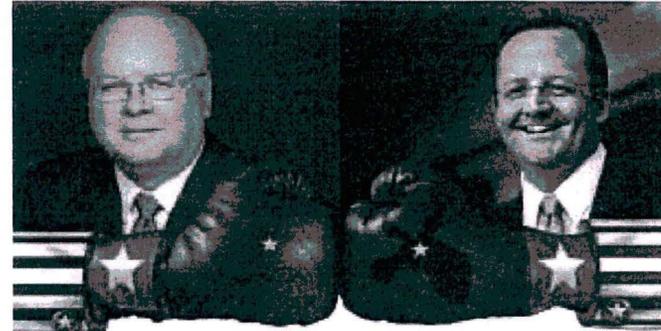
# Siouxland Chamber of Commerce Annual Dinner

Tuesday, September 29, 2015  
Sioux City Convention Center  
801 4th Street ~ Sioux City, Iowa

5:30 p.m. Social Hour  
7:00 p.m. Dinner  
8:00 p.m. Program

Chamber Members - \$80  
Table of Ten (10) Members - \$800  
General Public - \$95  
Table of Ten (10) General Public - \$950

## Featuring Keynote Speakers



**Karl Rove & Robert Gibbs**

Karl Rove and Robert Gibbs are among the most influential advisors to our two most recent presidents. Having had daily access to the Oval Office, these men have developed incredible insights into the ideologically contrasting Bush and Obama administrations.

### Reservation Form

Please make reservation by September 18, 2015

Name \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_  
E-Mail \_\_\_\_\_

I would like to purchase the following:

Members:  \_\_\_\_\_ Tickets @ \$80       \_\_\_\_\_ Tables @ \$800  
General Public:  \_\_\_\_\_ Tickets @ \$95       \_\_\_\_\_ Tables @ \$950

  
**Chamber**  
of Commerce  
101 Pierce Street  
Sioux City, IA 51101  
712.255.7903  
Fax 712.258.7578

### Payment Options

- Check Enclosed  
(Payable to the Siouxland Chamber of Commerce)
- Please Apply to:
- Visa     MasterCard     Discover     American Express

Name (as printed on card) \_\_\_\_\_

Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Cardholder's Phone \_\_\_\_\_ CVC Code \_\_\_\_\_

Total Payment \$ \_\_\_\_\_

Refunds will not be made after September 18, 2015  
Questions? 712.255.7903 or lzook@siouxlandchamber.com